

Professional Building Systems of NC Helps Builders Find Profitable Niches

Mt. Gilead company takes the lead in changing the residential home building industry

Custom builders who partner with Professional Building Systems of North Carolina are moving into an established, industry proven, and profitable niche that sets them apart from the competition. PBSNC provides these builders with main structural components that meet exacting standards.

Healthy Built Homes Mean Faster Sales

Innova Homes of Asheville, NC, used modular components provided by PBSNC to build an environmentally friendly spec house that met the North Carolina Healthy-Built Homes criteria. This program provides a certificate for homes that meet “green building guidelines” built by residential builders who practice sustainable, high performance building strategies making the home a comfortable, healthy and affordable place. A Healthy-Built Home uses less energy and water, has healthy indoor air, and protects the land surrounding it.

After forging a partnership with PBSNC, the Innova Homes spec house became the first modular home certified by North Carolina HealthyBuilt Homes.

The home sold in less than three weeks, in a neighborhood where similarly priced and less expensive homes were still on the marketing three months later.

Extreme Custom Draws Major Traffic to Builder

When Building Systems Network, LLC of Gainesville, GA, wanted a manufacturer for its signature model display home, “The Homestead,” owner Grant Smereczynsky turned to Professional Building Sys-

tems of North Carolina, LLC.

Smereczynsky cites significantly reduced construction time, savings on construction interest, and the purchasing volume cost advantages modular manufacturers have as compelling reasons for custom builders to consider modular methods.

The Homestead blends hand-craftsmanship and heritage materials with modular technology resulting in a 6,800-square-foot home packed with special features. It represents a trend in American homebuilding accomplished through the advanced technologies of the modular building process--combined with custom finishes.

The main houses offers a retreat-type lifestyle infused with luxury finishes and handcrafted details. Natural materials suggesting “heritage” are found throughout, including hand-hewn Amish hardwood floors and handcrafted oak trim. The Homestead features granite kitchen counters, two fireplaces, a state-of-the-art theater room, craft room, teen suite, cozy finished porches, and a three-car garage with a 1,100 square foot guest apartment.

Developers are beginning to realize the advantages of partnering with a modular manufacturer that will design and offer a portfolio of homes exclusive to that builder.

The role of PBSNC is to deliver a project that consistently, on time and on budget.



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